

# China's Leading Media Research and Consulting Firm

## CMM-I Services Include

- Consulting: CMM-I's experienced international team delivers specialized consulting, research, strategy and implementation.
- Events: CMM-I is the exclusive China agent for the largest international media B2B events such as MIPTV, MIPCOM, ATF and more. At the same time, CMM-I organizes the international pavilion at the Shanghai International Film & TV Festival.
- Tailored Research and Reports: CMM-I specializes in producing quality reportage and analysis of the Chinese media industry, with a strong focus on content across film, TV and New Media Platforms.

## Targeted China Media Market Services

**Consulting | Events | Research**

*"CMM-I is the top company in China to work with in terms of understanding the complexities of the Chinese media market, and how to successfully navigate them."*

Dan Victor, former Head of International Business Development for Sesame Workshop.

**For more information, please contact:**

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